

# ASHLEY JOHNSON

## GRAPHIC DESIGNER & ILLUSTRATOR

A very passionate designer who truly enjoys the creative problem solving process. A recent graduate hoping to find a company to join that shares my passion and helps me grow my talents. A true team member with love of branding, iconography, color theory, and print.

### SKILLS

- ~ Creativity
- ~ Leadership
- ~ Problem Solving
- ~ Attention to Detail
- ~ Teamwork
- ~ Adobe Suite
- ~ Procreate
- ~ Illustration
- ~ Branding & Identity
- ~ Design Layout
- ~ Typography
- ~ Photography
- ~ Motion Graphics

### EDUCATION

~ **Loyola University:  
New Orleans**

*Bachelor of Arts in Graphic  
Design*

2019-2023

### EXPERIENCE

#### ~ **Speedway Printing {Graphic Designer}**

03.2024 - Current

- ◇ Prepared graphics for clients in various forms of print media
- ◇ Assisted clients in maintaining brand identity
- ◇ Worked in a fast-paced environment to deliver the projects on time
- ◇ Receptive to client needs to create the best possible product for them

#### ~ **Lakeside Photoworks {Graphic Designer}**

09.2023 - 02.2024

- ◇ Produced my works on many different print media
- ◇ Personally spoke with many clients to develop their branding
- ◇ Worked in a fast-paced environment to deliver the projects on time
- ◇ Worked extensively on layout to ensure the best possible solution to many collages and books for the client

#### ~ **The Banner Store {Design Intern}**

07.2021 - 03.2022

- ◇ Ensured every piece produced was high-res for printing
- ◇ Utilized expertise in color to ensure the product printed looked exactly like what the client saw on their screen
- ◇ Solved issues involving client needs, communicating with them to give them the best version possible

#### ~ **Candy Mix Maids - Freelance {Lead Graphic Designer}**

05.2023 - Current

- ◇ Developed a branding guideline for the group as a whole
- ◇ Made icons to better showcase the individual members of the group for marketing and merchandise
- ◇ Designed several advertisements for a variety of social medias

#### ~ **Extra Freelance {Logo Design}**

10.2021 - Current

- ◇ Designed several logos for independent social media groups
- ◇ Constructed unique logos dependent on the client's requests and the previous branding of the group

### CONTACT

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